

WAFARMERS DAIRY INDUSTRY FUND

About the Fund

The WAFarmers Dairy Industry Fund was formed in 2014 to fund projects that will provide a direct benefit to the Western Australian dairy industry.

The WAFarmers Board will be responsible for the management of the WAFarmers Dairy Industry Fund.

The funds are derived from a royalty received from the sale of WAFarmersFirst Milk. The WAFarmersFirst Milk brand was launched in November 2014. The operation of the fund was reviewed in 2017 and will be reviewed again in 2020 or before this date if requested by either the WAFarmers Board or the WAFarmers Dairy Council.

SELECTION PANEL

Applications for funding from the WAFarmers Dairy Industry Fund will be assessed by a Selection Panel comprised of:

- The WAFarmers President
- Two other Dairy or special expertise members appointed by the WAFarmers Dairy Council.

Secretariat for the Selection Panel will be the WAFarmers Dairy Executive Officer. The WAFarmers Dairy Executive Officer is to report to the Dairy Council on the fund.

The Selection Panel will recommend projects to be funded for final approval by the WAFarmers Board.

The Selection Panel will establish the timing of each funding round and have the option to call for up to two rounds of applications for funding each year. The panel will also have the option to consider an emergency application for funding outside of the scheduled funding rounds.

No retrospective applications for funding will be considered.

Funding Priorities

The overarching purpose of the fund is to fund innovative projects and or people to improve the productivity, profitability, performance, business growth, and diversity of the WA dairy industry and any part of the dairy supply chain.

Priority funding areas include:

1. Supporting research, development and educational scholarships
2. Supporting market development or access.
3. Promoting the industry.
4. Supporting people with business skills and the development of industry leadership
5. Supporting advocacy and leadership in the WA dairy industry.

Application Process

Applications are to be submitted using the WAFarmers Dairy Industry Fund Application Form.

Applications will cover project scope and concept, timelines, budgets, and reporting targets.

The Selection Panel will assess the applications against the outlined selection criteria.

In the event that no suitable applications are received the fund will accumulate until the next round of applications.

Selection Criteria

The following selection criteria will be used:

- Support for the Fund's priorities
- Level of innovation and originality of concept
- The quality and scope of project, including the description of achievable and realistic milestones and measurables
- The relevance to the WA dairy industry
- The benefit and added value to the dairy industry and/or the wider community
- Clear benefit to WAFarmers and the WAFarmers' brand

Funding Scope

Applications are welcome from all sectors of the dairy industry including individuals, private companies, dairy processors, boutique manufacturers, farmer and community groups, and industry associations.

For Further Information

Contact Dairy Executive Officer on (08) 94862100 or email reception@wafarmers.org.au