



19 June 2019

Re: WAFarmers Dairy Conference 2019

Dear fellow dairy farmers,

The Western Australian Farmers Federation (WAFarmers) would like to invite you to attend the 2019 Dairy Section Annual Conference at the Abbey Beach Resort in Busselton on Thursday the 4th July.

It has been a difficult 18 months with challenging seasonal conditions which combined with the drought over east has seen feed prices exceptionally high. The increased production costs has made it tough to be a dairy farmer. WAFarmers have taken responsibility during this time to inform the processors both in writing and face to face about the hardship that dairy farmers are experiencing.

WAFarmers are working hard to bring the value back to the dairy farm gate and have experienced some significant wins for the industry involving state and national advocacy. We have worked nationally to increase the price of home brand milk which has seen approximately 7 million dollars come back to the farm gate for dairy farmers in WA. This achievement along with the introduction of the mandatory code of conduct has created an environment that is more positive in an industry that is ready to move forward. We are proud of the product that we produce on farm and will continue to advocate for a sustainable milk supply chain. So hence, the theme of the WAFarmers 2019 conference is **'Bringing Value Back'**.

This year's event will bring together local and national leaders from within the dairy industry to keep you informed with vital information. One of the program highlights is an update from Police Commissioner Allan Adams who is back by popular demand from the **'WAFarmers Calm the Farm'** information evening to present on how to deal with animal activists on farm. WAFarmers President Rhys Turton and ADF CEO David Inall will deliver the important messages from the top of the industry whilst Dairy Australia will talk on the importance of improving value. Be inspired as dairy farmer Adam Jenkins takes us on his journey of becoming a successful dairy farmer and what attracted him into the industry at the age of 35.

Please come along to show your support for the dairy industry, network with your peers and be informed with essential information to help you improve your business. Also enjoy a delicious lunch at the Dairy Service Providers Luncheon. Do not hesitate to contact the WAFarmers office on 08 9486 2100 or myself with any queries regarding the day. On behalf of the WAFarmers Dairy Section I am grateful for your support to the industry and look forward to seeing you at the conference.

Kind Regards

A handwritten signature in black ink, appearing to read "Michael Partridge".

Michael Partridge
President, WAFarmers Dairy Section

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Proud member of the National Farmers' Federation